



CLIENT AGREEMENT

1 Welcome

1.1 This Agreement is entered into between Boost My Business Pty Ltd (ABN 33 636 488 296) (**we, us or our**) and you, the named Client on the Order Form (**you or your**).

2 Services

- 2.1 In consideration of your payment of the Price, we will perform the Services and provide the Deliverables in accordance with this Agreement and the Order Form, whether ourselves or through our Personnel or third-party providers.
- 2.2 If this Agreement expresses a time within which the Services are to be delivered to you by, you agree that such time is an estimate only, and creates no obligation on us to provide the Services by that time.
- 2.3 If any services are not explicitly set out in the Order Form, these services will be excluded from this Agreement, unless expressly requested by you, and accepted by us, in writing, and in accordance with clause 1 of this Agreement.

3 Google-related Services

- 3.1 We, and our Personnel, are not engaged by Google to provide Services. We are authorised under the Google Street View Program to provide services to businesses who wish to participate in the Google Street View Program.
- 3.2 Some of the Services are subject to third party terms and conditions, such as Google's Terms of Service. The Parties agree to adhere to such third-party terms to the extent that they relate to the provision of the Services.
- 3.3 Where the Services relate to taking photographs and videos in connection with the Google Street View Program or Google My Business, we will use commercially reasonable efforts to ensure that the Deliverables meet the technical specifications required by Google for these programs.
- 3.4 In some instances, you will be required to obtain a verified Google My Business Listing in order for the Services to be provided to you. It is your responsibility to obtain this verification.
- 3.5 There are many factors which influence the rankings of a business from a Google search including the website, social media, age of the business, imagery used, video content and various other factors. We do not make any guarantee that any listing will improve in ranking by optimisation.

4 Commencement Date

- 4.1 We will commence the performance of the Services within a reasonable time after the later of:
- (a) the Commencement Date;
 - (b) the receipt of payment of the relevant Price (if applicable); and
 - (c) the satisfaction of any other conditions precedent contemplated by this Agreement.

5 Orders

- 5.1 This Agreement constitutes a "standing offer" under which you may engage us to perform the Services under separate orders.
- 5.2 You may issue a request for us to provide further Services by completing an Order Form either online, over the phone or by any other process which we may advise to you, from time to time (**Services Request**).
- 5.3 We may, in our discretion, accept or reject a Services Request.
- 5.4 Each Order Form is subject to, and will be governed by, this Agreement and any other conditions agreed to by the Parties in writing.

6 Payment and charges

- 6.1 You agree to pay us:
- (a) the Price agreed in the Order Form;
 - (b) all Expenses that arise in the course of providing the Services; and
 - (c) any other amount payable to us under this Agreement,
- in accordance with the Payment Terms as set out in the Order Form or on any relevant Invoice.
- 6.2 You may make payments of our Invoices by bank transfer, cheque or by credit card.
- 6.3 Unless permitted elsewhere in this Agreement, you will not be entitled to any part of the Services until the Price has been paid in full.
- 6.4 The Services will be provided between 9am – 5pm, Monday to Friday. Services required outside these hours attract additional charges as follows:

BOOST MY BUSINESS PTY LTD

- (a) For Services provided between 8am and 6pm on weekdays, a minimum surcharge of \$150 plus GST applies;
- (b) For Services provided on Saturday, or between 6.30am – 8am and 6pm – 8pm weekdays, a minimum surcharge of \$300 plus GST applies;
- (c) For Services provided outside these hours, a minimum surcharge of \$450 plus GST applies and an additional loading of 40% applies for Services provided on a Sunday or a Public Holiday.

6.5 The delivery of the Services will be scheduled with you using the contact information you provide on the Order Form. You may reschedule your appointment on two occasions without incurring additional charges. In the event that you do not reschedule with more than seven days' notice of the set appointment time and our representative attends your premises, you will incur an additional charge of \$130 plus GST for the attendances of our representative. This amount is payable before the Services can be rescheduled.

6.6 In the event that you have not paid for our Services within 30 days of the Commencement Date, a charge of \$650 plus GST will apply. In the event that no payments have been made within 60 days of the Commencement Date, an additional charge of \$850 plus GST will apply and we may refer your account to a debt collection agency. These charges represent our genuine estimate of the cost involved in pursuing payment of unpaid accounts and provisioning resources to provide the Services to you.

7 Premises

7.1 You agree to provide us (and our Personnel) with reasonable access to the Premises (and the facilities at the Premises), and any other premises reasonably necessary for us to perform the Services, free from harm or risk to health or safety:

- (a) at the times and on the dates requested by us; and/or
- (b) to enable us to comply with our obligations under this Agreement or at Law.

8 Ongoing Website Support

8.1 Where our Services include designing or developing a website for you, you agree that any ongoing support we offer for your website will continue for no more than 14 days after we deem to have completed the supply of the website Deliverable to you.

8.2 Unless agreed otherwise in the Order Form, any ongoing website support is limited to fixing minor bugs or processing functionality updates for the website, as reasonably determined by us, and where directly related to the website Deliverable as it was provided to you.

8.3 We reserve the right to refuse to provide support or charge further fees for ongoing support assistance where any bug or required update is caused by you.

9 Website terms and proofing

9.1 Where we create an ecommerce website for you, you agree to use our payment portal and gateway for transactions made through the site. You also agree to pay the associated payment gateway fees in respect of transactions made through the site as set out in the Order Form.

9.2 It is your responsibility to ensure that the website proof is correct in all areas. Please be sure to check spelling and grammar, layout and design before approving artwork.

9.3 Simple artwork and design changes can be made at no cost. Substantial change that affects workflow or core design may incur further costs.

9.4 You are responsible for copyright, trademark use and licensing of images, logos and other symbols.

9.5 All artwork image concept, web design, and layout concept must be approved before a job enters our production environment.

9.6 Upon approval of the proof, you release us from liability arising from the use of an artwork or design.

10 Access and Authorisation

10.1 Where the Services require it, you agree to provide us with the following:

- (a) administrative/backend access to the website for analysis of content and structure;
- (b) permission to make changes for the purpose of optimisation, and to communicate directly with any third parties, e.g., your web designer, if necessary;
- (c) unlimited access to existing website traffic statistics for analysis and tracking purposes;
- (d) authorisation for our use of all your logos, trademarks, website images, etc., for use in creating informational pages and any other uses as deemed necessary by us for search engine positioning and optimisation; and
- (e) If your website is lacking in textual content, you will provide additional text content in electronic format for the purpose of creating additional or richer web pages. We can create site content at additional cost to you.

11 Acceptance and Term

11.1 You accept this Agreement by the earlier of:

- (a) signing and returning the Order Form to us, including by email or any electronic executions platform acceptable to us;
- (b) confirming by email that you accept this Agreement and/or the Order Form;
- (c) instructing us (whether orally or in writing) to proceed with the performance of the Services; and
- (d) making part or full payment of the Price.

11.2 This Agreement will commence on the Commencement Date and will continue until it is terminated in accordance with this Agreement.

12 Obligations and Warranties

12.1 You represent, warrant and agree:

- (a) that there are no legal restrictions preventing you from entering into this Agreement;
- (b) that all information and documentation that you provide to us in connection with this Agreement is true, correct and complete;
- (c) that you have not relied on any representations or warranties made by us in relation to the Services (including as to whether the Services are or will be fit or suitable for your particular purposes), unless expressly stipulated in this Agreement;
- (d) to comply with this Agreement, our reasonable requests or requirements, and all applicable Laws;
- (e) to provide all assistance, information, documentation, access, facilities, authorities, consents, licences and permissions reasonably necessary to enable us to comply with our obligations under this Agreement or at Law;
- (f) that the Services are provided to you solely for your benefit and you will not (or you will not attempt to) disclose, or provide access to, our Services to third parties without our prior written consent;
- (g) that you will be responsible for the use of any part of the Services, and you must ensure that no person uses any part of the Services:
 - (1) to break any Law or infringe any person's rights (including Intellectual Property Rights);
 - (2) to transmit, publish or communicate material that is defamatory, offensive, abusive, indecent, menacing or unwanted; or
 - (3) in any way that damages, interferes with or interrupts the supply of the Services;
- (h) that where you have provided information, representations, data, reports, copy, designs, specifications and/or other materials (**Provided**

Materials) to use for use in the Services, you have the right to do so;

- (i) that Provided Materials:
 - (1) do not infringe the Intellectual Property Rights of any third party;
 - (2) are factually accurate;
 - (3) are not misleading or deceptive;
 - (4) are not defamatory or unlawful;
 - (5) have not been obtained unlawfully;
 - (6) are compliant with any necessary regulations for advertising, packaging or labelling; and
 - (7) have been processed in a manner that complies with all applicable privacy legislation;
- (j) that you are not and have not been the subject of an Insolvency Event;
- (k) that if applicable, you hold a valid ABN which has been advised to us; and
- (l) that if applicable, you are registered for GST purposes.

13 Intellectual Property

13.1 As between the Parties:

- (a) we own all Intellectual Property Rights in Our Materials;
- (b) you own all Intellectual Property Rights in Your Materials; and
- (c) nothing in this Agreement constitutes a transfer or assignment of any Intellectual Property Rights in Our Materials or Your Materials.

13.2 As between the Parties, ownership of all Intellectual Property Rights in any New Materials or Improvements will, after payment in full for those New Materials or Improvements vest in you.

13.3 We grant you a non-exclusive, revocable, worldwide, non-sublicensable and non-transferable right and licence, to use Our Materials that we provide to you, solely for the purposes for which they were developed and for your use and enjoyment of the Services, as contemplated by this Agreement.

13.4 You grant us a non-exclusive, revocable, worldwide, non-sublicensable and non-transferable right and licence, to use Your Materials that you provide to us, the New Materials and Improvements, for the purposes for which they were developed, for the performance of our obligations under this Agreement including (if applicable) any required licence to upload the Deliverables for Google's use in accordance with

Google's Terms of Service, and to use as samples or portfolio copies for our advertising and archives.

13.5 If you or any of your Personnel have any Moral Rights in any material provided, used or prepared in connection with this Agreement, you agree to (and agree to ensure that your Personnel) consent to our use or infringement of those Moral Rights.

13.6 This clause 13 will survive termination or expiry of this Agreement.

14 Confidential Information

14.1 Subject to clause 14.2, you must keep confidential and not use or permit any unauthorised use of all Confidential Information.

14.2 Clause 14.1 does not apply where the disclosure is required by law or the disclosure is to a professional adviser in order to obtain advice in relation to matters arising in connection with this Agreement and provided that you ensure any adviser also complies with clause 14.1.

14.3 This clause 14 will survive the termination or expiry of this Agreement.

15 Termination

15.1 In the event that you wish to cancel the delivery of Services once you have agreed to an Order Form, you can do so free of charge within seven calendar days of signing the Order Form. After this seven day period, a cancellation charge will apply that is the greater of the Deposit, or 30% of the total cost of the Services that you wish to cancel. This represents a genuine pre-estimate of the losses we suffer as a result of preparing for and commencing work to provide the Services and Deliverables.

15.2 You agree that any payments made by you to us are not refundable to you, and you are to pay for all Services provided to you, including Services which have been agreed upon but have not yet been invoiced to you, and any Expenses incurred prior to termination or to which we are already committed.

15.3 This Agreement can be terminated by either Party giving 30 days' notice in writing to the other Party.

15.4 This Agreement will terminate immediately upon written notice by:

- (a) us, if:
 - (1) you (or any of your Personnel) breach any provision of this Agreement and that breach has not been remedied within 10 Business Days of being notified by us;
 - (2) you fail to provide us with clear or timely instructions or information to enable us to perform the Services;

- (3) for any other reason outside our control which has the effect of compromising our ability to perform the Services; or

- (4) you are unable to pay your debts as they fall due; and

(b) you, if we:

- (1) are in breach of a material term of this Agreement, and that breach has not been remedied within 10 Business Days of being notified by you; or

- (2) are unable to pay our debts as they fall due.

15.5 Upon termination of this Agreement:

(a) we will immediately cease providing the Services;

(b) you agree that any payments made by you to us are not refundable to you, and you are to pay for all Services provided prior to termination, including Services which have been provided and have not yet been invoiced to you, payments to third-parties on your behalf, and all other amounts due and payable under this Agreement;

(c) pursuant to clauses 15.4(a)(1), 15.4(a)(2) or 15.4(a)(4), you also agree to pay us our additional costs arising from, or in connection with, such termination; and

(d) you agree not to disparage or otherwise make any unfavourable statements or comments regarding us, our Personnel, our clients, either directly or by implication, verbally or in writing; and

(e) you agree to promptly return (where possible), or delete or destroy (where not possible to return), any information, documentation or Intellectual Property owned by us that is in your possession or control and any New Materials (where you have not paid the Price in full).

15.6 Unless otherwise agreed between the Parties, if this Agreement is terminated, then any current Order Form will also terminate on the date of termination.

15.7 We will retain your documents (including copies) as required by law or regulatory requirements. Your express or implied agreement to this Agreement constitutes your authority for us to retain or destroy documents in accordance with the statutory periods, or on expiry or termination of this Agreement.

15.8 Termination of this Agreement will not affect any rights or liabilities that a Party has accrued under it.

15.9 This clause 15 will survive the termination or expiry of this Agreement.

16 Australian Consumer Law

16.1 Certain legislation, including the Australian Consumer Law, and similar consumer protection laws and regulations, may confer you with rights, warranties, guarantees and remedies relating to the performance of the Services by us to you which cannot be excluded, restricted or modified (**Statutory Rights**).

16.2 Our Services come with guarantees that cannot be excluded under the Australian Consumer Law. For major failures with the Services, you are entitled:

- (a) to cancel this Agreement with us; and
- (b) to a refund for the unused portion, or to compensation for its reduced value.

16.3 If the failure does not amount to a major failure, you are entitled to have problems with the Services rectified in a reasonable time and, if this is not done, to cancel your contract and obtain a refund for the unused portion of the contract.

16.4 If the ACL applies to you as a consumer, nothing in this Agreement excludes your Statutory Rights as a consumer under the ACL. You agree that our Liability for the Services provided to an entity defined as a consumer under the ACL is governed solely by the ACL and this Agreement.

16.5 Subject to your Statutory Rights, we exclude all express and implied warranties, and all material, work and services (including the Services) are provided to you without warranties of any kind, either express or implied, whether in statute, at Law or on any other basis.

16.6 This clause 16 will survive the termination or expiry of this Agreement.

17 Exclusions to Liability

17.1 Despite anything to the contrary, to the maximum extent permitted by law, we will not be liable for, and you waive and release us from and against, any Liability caused or contributed to by, arising from or connected with:

- (a) your or your Personnel's acts or omissions;
- (b) any use or application of the Services by a person or entity other than you, or other than as reasonably contemplated by this Agreement;
- (c) any works, services, goods, materials or items which do not form part of the Services (as expressed in this Agreement), or which have not been provided by us;
- (d) any Third Party Inputs;
- (e) the Services being unavailable, or any delay in us providing the Services to you, for whatever reason; and/or
- (f) any event outside of our reasonable control.

17.2 You acknowledge and agree that:

- (a) we are not responsible for back links or toxic links, including, but not limited to, URLs dropped or excluded for any reason or any incorrect email addresses;
- (b) if under the Services, we provide search engine optimisation services:
 - (1) the results of our Services may be impacted by different factors, including, but not limited to, your website history, your industry, the content on your website and your content management system, and we do not guarantee any results; and
 - (2) if such Services are suspended for any reason, we do not guarantee the same or similar website rankings;
- (c) if under the Services, we provide services relating to Google AdWords, we do not guarantee:
 - (1) a particular, or consistent, position or ranking of your advertising across any medium;
 - (2) that your submissions will be accepted;
 - (3) that we will be able to purchase selected keywords or distribute your ads on any site requested by you;
 - (4) the position of your ads on any site;
 - (5) the cost per click; and/or
 - (6) that any unused campaign spend will rollover to the next monthly period.
- (d) we are not responsible for removing reviews on your business listing on any medium;
- (e) we only manage the Services during our standard business hours, and we have no obligation to respond to comments or posts outside these hours;
- (f) failure to provide content, items or other information within the timeframe agreed between the Parties may lead to our delay in the provision of the Services; and
- (g) you are responsible for backing up your website.

17.3 This clause 17 will survive the termination or expiry of this Agreement.

18 Limitations on Liability

18.1 Despite anything to the contrary, to the maximum extent permitted by law:

- (a) neither Party will be liable for Consequential Loss;
- (b) a Party's liability for any Liability under this Agreement will be reduced proportionately to the

extent the relevant Liability was caused or contributed to by the acts or omissions of the other Party (or any of its Personnel); and

- (a) our aggregate liability for any Liability arising from or in connection with this Agreement will be limited to us resupplying the Services to you or, in our sole discretion, to us repaying you the amount of the Price paid by you to us in respect of the supply of the relevant Services to which the Liability relates.

18.2 This clause 18 will survive the termination or expiry of this Agreement.

19 GST

19.1 If GST is payable on any supply made under this Agreement, the recipient of the supply must pay an amount equal to the GST payable on the supply.

20 General

20.1 **Publicity:** You agree that we may advertise or publicise the broad nature of our performance of the Services to you, including on our website or in our promotional material.

20.2 **Amendment:** This Agreement may only be amended by written instrument executed by the Parties.

20.3 **Assignment:** A Party must not assign or deal with the whole or any part of its rights or obligations under this Agreement without the prior written consent of the other Party (such consent is not to be unreasonably withheld).

20.4 **Counterparts:** This Agreement may be executed in any number of counterparts that together will form one instrument.

20.5 **Online execution:** This Agreement may be executed by means of such third party online document execution service as we nominate, including by email or any electronic executions platform acceptable to us, subject to such execution being in accordance with the applicable terms and conditions of that document execution service.

20.6 **Governing Law and Disputes:** This Agreement is governed by the laws of Victoria. A Party may not commence court proceedings relating to any dispute, controversy or claim arising from, or in connection with, this Agreement (including

any question regarding its existence, validity or termination) (**Dispute**) without first meeting with a senior representative of the other Party to seek (in good faith) to resolve the Dispute. If the Parties cannot agree how to resolve the Dispute at that initial meeting, then the parties may commence any legal action available to them.

Each Party irrevocably and unconditionally submits to the exclusive jurisdiction of the courts operating in Victoria and any courts entitled to hear appeals from those courts and waives any right to object to proceedings being brought in those courts.

20.7 **Entire agreement:** This Agreement contains the entire understanding between the Parties, and supersedes all previous discussions, communications, negotiations, understandings, representations, warranties, commitments and agreements, in respect of its subject matter.

20.8 **Further assurance:** You agree to promptly do all things and execute all further instruments necessary to give full force and effect to this Agreement and your obligations under it.

20.9 **Force Majeure:** We will not be liable for any delay or failure to perform our obligations under this Agreement if such delay is due to any circumstance beyond our reasonable control.

20.10 **Notices:** Any notice given under this Agreement must be in writing addressed to the relevant address last notified by the recipient to the Parties. Any notice may be sent by standard post or email, and will be deemed to have been served on the expiry of 48 hours in the case of post, or at the time of transmission in the case of transmission by email.

20.11 **Relationship of Parties:** This Agreement is not intended to create a partnership, joint venture, employment or agency relationship between the Parties.

20.12 **Severance:** If a provision of this Agreement is held to be void, invalid, illegal or unenforceable, that provision is to be read down as narrowly as necessary to allow it to be valid or enforceable, failing which, that provision (or that part of that provision) will be severed from this Agreement without affecting the validity or enforceability of the remainder of that provision or the other provisions in this Agreement.

DEFINITIONS AND INTERPRETATION

21 Definitions

In this Agreement, unless the context otherwise requires, capitalised terms have the meanings given to them within this Agreement, in the Order Form, and:

ACL or Australian Consumer Law means the Australian consumer laws set out in Schedule 2 of the *Competition and Consumer Act 2010* (Cth), as amended, from time to time.

Agreement means these terms and conditions and the relevant agreed Order Form issued in relation to it and any documents attached to, or referred to in, each of them.

Business Day means a day on which banks are open for general banking business in Victoria, excluding Saturdays, Sundays and public holidays.

Commencement Date means the date this Agreement is accepted in accordance with its terms.

Confidential Information includes information which:

- (a) is disclosed to the Receiving Party in connection with this Agreement at any time;
- (b) is prepared or produced under or in connection with this Agreement at any time;
- (c) relates to the Disclosing Party's business, assets or affairs; or
- (d) relates to the subject matter of, the terms of and/or any transactions contemplated by this Agreement,

whether or not such information or documentation is reduced to a tangible form or marked in writing as "confidential", and howsoever the Receiving Party receives that information.

Consequential Loss includes any consequential loss, indirect loss, real or anticipated loss of profit, loss of benefit, loss of revenue, loss of business, loss of goodwill, loss of opportunity, loss of savings, loss of reputation, loss of use and/or loss or corruption of data, whether under statute, contract, equity, tort (including negligence), indemnity or otherwise.

Deliverables means any materials, goods, items or other deliverables forming part of the Services, as particularised in the Order Form.

Deposit means any amount set out in the Order Form as a deposit.

Digital Services means any digital or SEO services, as particularised in the Order Form.

Disclosing Party means the party disclosing Confidential Information to the Receiving Party.

Expenses means any disbursements, including travel and accommodation costs, advertisement buying costs, website template costs, software purchasing costs, printing costs and other third party costs, reasonably and directly incurred by us for the purpose of the performance of the Services.

Improvements means any development, modification, adaptation or improvement of Our Materials or any New Materials made by or on behalf of either Party (or any of their respective Personnel), or in respect of which Intellectual Property Rights are acquired by, either Party during the Term.

Insolvency Event means any of the following events or any analogous event:

- (a) a Party disposes of the whole or any part of the Party's assets, operations or business other than in the ordinary course of business;
- (b) a Party ceases, or threatens to cease, carrying on business;
- (c) a Party is unable to pay the Party's debts as the debts fall due;
- (d) any step is taken by a mortgagee to take possession or dispose of the whole or any part of the Party's assets, operations or business;
- (e) any step is taken for a party to enter into any arrangement or compromise with, or assignment for the benefit of, a Party's creditors or any class of a Party's creditors; or
- (f) any step is taken to appoint an administrator, receiver, receiver and manager, trustee, provisional liquidator or liquidator of the whole or any part of a Party's assets, operations or business.

Intellectual Property means any copyright, registered or unregistered designs or trade marks, domain names, know-how, inventions, processes, trade secrets or Confidential Information; or circuit layouts, software, computer programs, databases or source codes, including any application, or right to apply, for registration of, and any improvements, enhancements or modifications of, the foregoing.

Intellectual Property Breach means any breach by you (or any of your Personnel) of any of our Intellectual Property Rights (or any breaches of third party rights including any Intellectual Property Rights of third parties), including, but not limited, to you (or your Personnel):

- (a) copying, altering, enhancing, adapting or modifying any of our Intellectual Property;
- (b) creating derivative works from our Intellectual Property;
- (c) providing or disclosing our Intellectual Property to, or allowing our Intellectual Property to be used by, any third party;
- (d) assigning or transferring any of our Intellectual Property Rights or granting sublicences of any of our Intellectual Property Rights, except as expressly permitted in this Agreement;
- (e) reverse engineering or decompiling any of our Intellectual Property Rights, except where permitted by Law; or
- (f) using or exploiting our Intellectual Property for purposes other than as expressly stated in this Agreement (including, without limitation, using our Intellectual Property for commercial purposes or on-selling our Intellectual Property to third parties).

Intellectual Property Rights means for the duration of the rights in any part of the world, any industrial or intellectual property rights, whether registrable or not, including in respect of Intellectual Property.

Laws means all applicable laws, regulations, codes, guidelines, policies, protocols, consents, approvals, permits and licences, and any requirements or directions given by any person with the authority to bind the relevant Party in connection with this Agreement or the performance of the Services.

Liability means any expense, cost, liability, loss, damage, claim, notice, entitlement, investigation, demand, proceeding or judgment (whether under statute, contract, equity, tort (including negligence), indemnity or otherwise), howsoever arising, whether direct or indirect and/or whether present, unascertained, future or contingent and whether involving a third party or a Party to this Agreement or otherwise.

Moral Rights has the meaning given in the *Copyright Act 1968* (Cth).

New Materials means all Intellectual Property developed, adapted, modified or created by or on behalf of us or you or any of your or our respective Personnel in connection with this Agreement or the performance of the Services, whether before or after the date of this Agreement.

Order Form means the commercial terms agreed by the Parties and agreed to as an order for Services to be provided under this Agreement.

Our Materials means all work, models, processes, technologies, strategies, materials, information, documentation and services that we may provide to you under this Agreement, and which may contain material which is owned by or licensed to us, and is protected by Australian and international laws.

Party means a party to this Agreement from time to time, and Parties means all of them.

Personnel means, in respect of a Party, any of its employees, consultants, suppliers, subcontractors or agents.

Premises means any location where you request and we agree to provide the Services.

Price means the Price set out in Order Form.

Receiving Party means the party receiving Confidential Information from the Disclosing Party.

Services means the services set out in the Order Form, and includes any term applicable for the relevant services.

Third Party Inputs means third parties or any goods and services provided by third parties, including customers, end users, suppliers, transportation or logistics providers or other subcontractors which the performance of the Services may be contingent on, or impacted by.

Your Materials means all work, models, processes, technologies, strategies, materials, information, documentation and services (including Intellectual Property), owned, licensed or developed by or on behalf of you or your Personnel before the Commencement Date and/or developed by or on behalf of you or your Personnel independently of this Agreement.

22

Interpretation

In this Agreement, unless the context otherwise requires:

- (a) a reference to this Agreement or any other document includes the document, the Order Form, all schedules and all annexures as novated, amended, supplemented, varied or replaced from time to time;
- (b) a reference to any legislation or law includes subordinate legislation or law and all amendments, consolidations, replacements or re-enactments from time to time;
- (c) a reference to a person includes a body corporate, partnership, joint venture, association, government or statutory body or authority or other legal entity and vice versa;
- (d) no clause will be interpreted to the disadvantage of a Party merely because that Party drafted the clause or would otherwise benefit from it;
- (e) a reference to a party (including a Party) to a document includes that party's executors, administrators, successors, permitted assigns and persons substituted by novation from time to time;
- (f) a reference to a covenant, obligation or agreement of two or more persons binds or benefits them jointly and severally;
- (g) a reference to time is to local time in Melbourne, Victoria; and
- (h) a reference to \$ or dollars refers to the currency of Australia from time to time.

EXECUTION

EXECUTED for and on behalf of **Boost My Business Pty Ltd**
(ABN 33 636 488 296) by a duly authorised representative:

EXECUTED for and on behalf of

Client Name

ABN, by a duly authorised representative:

Signature

Signature

Name

Name

Date

Date